



Facebook 101

Facebook

is

Always

Changing!

FACEBOOK 101

■ **What is Facebook?**

- “Facebook’s Mission is to give people the power to share and make the world more open and connected.”—Mission Statement

■ **Facts:**

- More than 500 million active users
- 50% of our active users log on to Facebook in any given day
- Average user has 130 friends
- People spend over 700 billion minutes per month on Facebook

SIMPLE SIGN-UP

facebook

Email

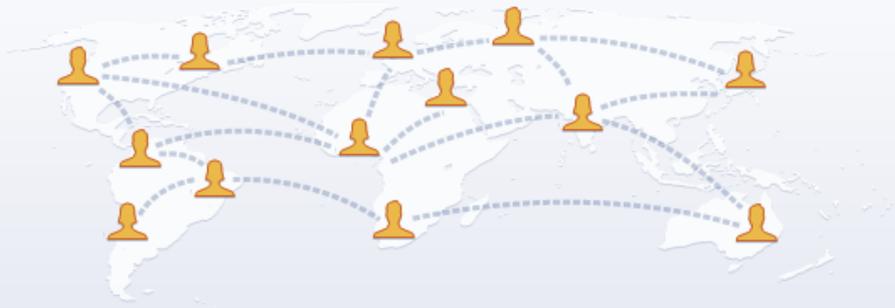
Password

Login

Keep me logged in

[Forgot your password?](#)

Facebook helps you connect and share with the people in your life.



Sign Up

It's free and always will be.

First Name:

Last Name:

Your Email:

Re-enter Email:

New Password:

I am:

Select Sex:

Birthday:

Month:

Day:

Year:

Why do I need to provide this?

Sign Up

[Create a Page for a celebrity, band or business.](#)

[English \(US\)](#) [Español](#) [Português \(Brasil\)](#) [Français \(France\)](#) [Deutsch](#) [Italiano](#) [العربية](#) [हिन्दी](#) [中文 \(简体\)](#) [日本語](#) »

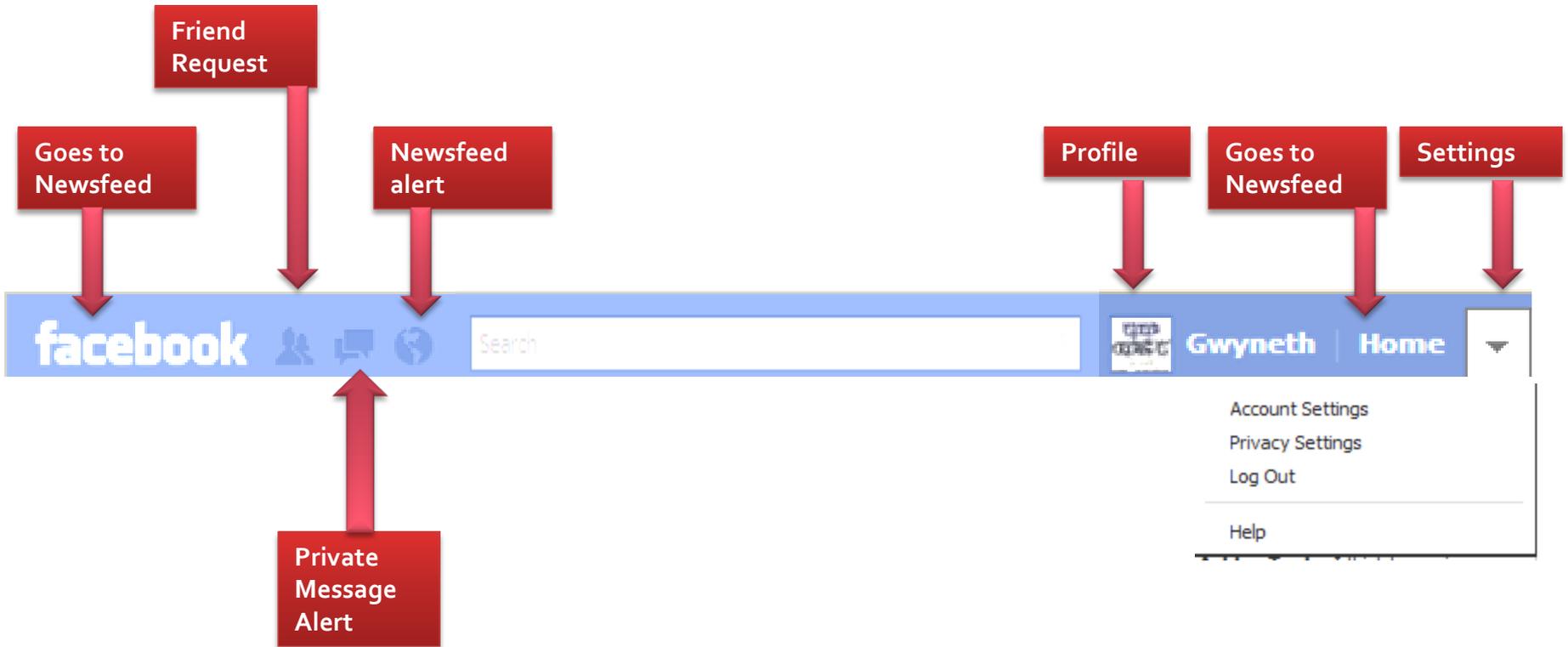
Account Confirmation

The screenshot shows a Windows Internet Explorer browser window displaying a Facebook page. The address bar shows the URL http://www.facebook.com/?email_confirmed=1. The page content includes a navigation bar with the Facebook logo and a search bar. Below the navigation bar, there is a profile header for "Nora Northbrook" and a message that says "Nora, Your Friends Are Waiting". A central notification box titled "Account Confirmed" contains the text: "You have successfully confirmed your account with the email **accounts@northbrook.info**." and an "Okay" button. A yellow arrow points from the text "2. Click Okay." to the "Okay" button. The browser's status bar at the bottom indicates "Done" and "Internet | Protected Mode: On".

The screenshot shows an email message from Facebook. The email content includes a greeting "Hi Nora," followed by the instruction: "To complete the sign-up process, please follow this link:". Below this is a highlighted link: <http://www.facebook.com/confirmemail.php?e=accounts%40northbrook.info&c=610209>. The email also states: "You may be asked to enter this confirmation code: 610209" and "Welcome to Facebook!". A yellow arrow points from the text "1. Click on link" to the highlighted link. In the bottom right corner, there is a small box with the text "Get started: Complete" and a green "Complete" button.

April 2012						
M	T	W	T	F	S	
2	3	4	5	6	7	
9	10	11	12	13	14	
16	17	18	19	20	21	
23	24	25	26	27	28	

THE BLUE MENU BAR



PROFILE SETUP STEP 1

Step 1
Find your friends

Step 2
Profile Information

Step 3
Profile Picture

Are your friends already on Facebook?

Many of your friends may already be here. Searching your email account is the fastest way to find your friends on Facebook.



Windows Live Hotmail

Your Email:

[Find Friends](#)



Yahoo!

[Find Friends](#)



AOL

[Find Friends](#)



Other Email Service

[Find Friends](#)

[Skip this step](#)

This allows Facebook into your email address book.

**BAD
IDEA**

PROFILE SETUP STEP 2

Step 1

Find your friends

Step 2

Profile Information

Step 3

Profile Picture

Fill out your Profile info

This information will help you find your friends on Facebook.

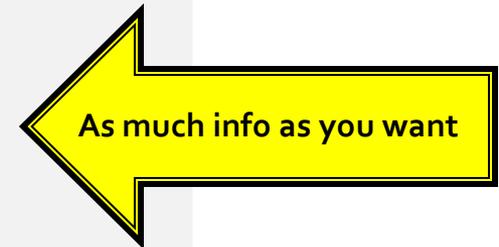
High School:

College/University:

Employer:  Northbrook Public Library

[◀ Back](#)

[Skip](#) · [Save & Continue](#)



PROFILE SETUP STEP 3

facebook

 Nora Northbrook ▾

Step 1

Find your friends

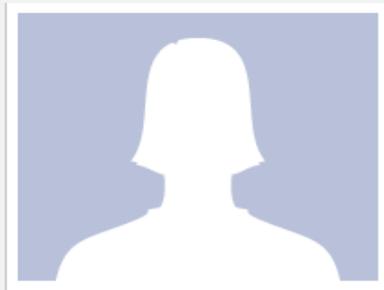
Step 2

Profile Information

Step 3

Profile Picture

Set your profile picture



Upload a Photo

From your computer

OR

Take a Photo

With your webcam

Only if you're not shy

◀ Back

Skip · **Save & Continue**

PROFILE SETUP Step 4

facebook Nora Northbrook Find Friends Home



[+ Upload a Photo](#)
[Take a Photo](#)

Wall
Info
Photos
Notes
Friends
Subscriptions

Find Friends

- Best Friends
- Coworkers
- Classmates

[Add a Badge to Your Site](#)

Nora Northbrook

Worked at Northbrook Public Library Born on January 1, 1956 Add your school Add your hometown Edit Profile

[Edit Profile](#) [View As...](#)

Work and Education

Employers  **Northbrook Public Library** Edit

Share Your Experiences  Add a School

Arts and Entertainment

Share Your Interests

-  Add Music
-  Add Books
-  Add Movies
-  Add TV Shows
-  Add Games

Basic Information

Sex Female Edit

Contact Information

[Add Mobile Phone](#)

[Add Address](#)

[Add Screen Name](#)

Email accounts@northbrook.info

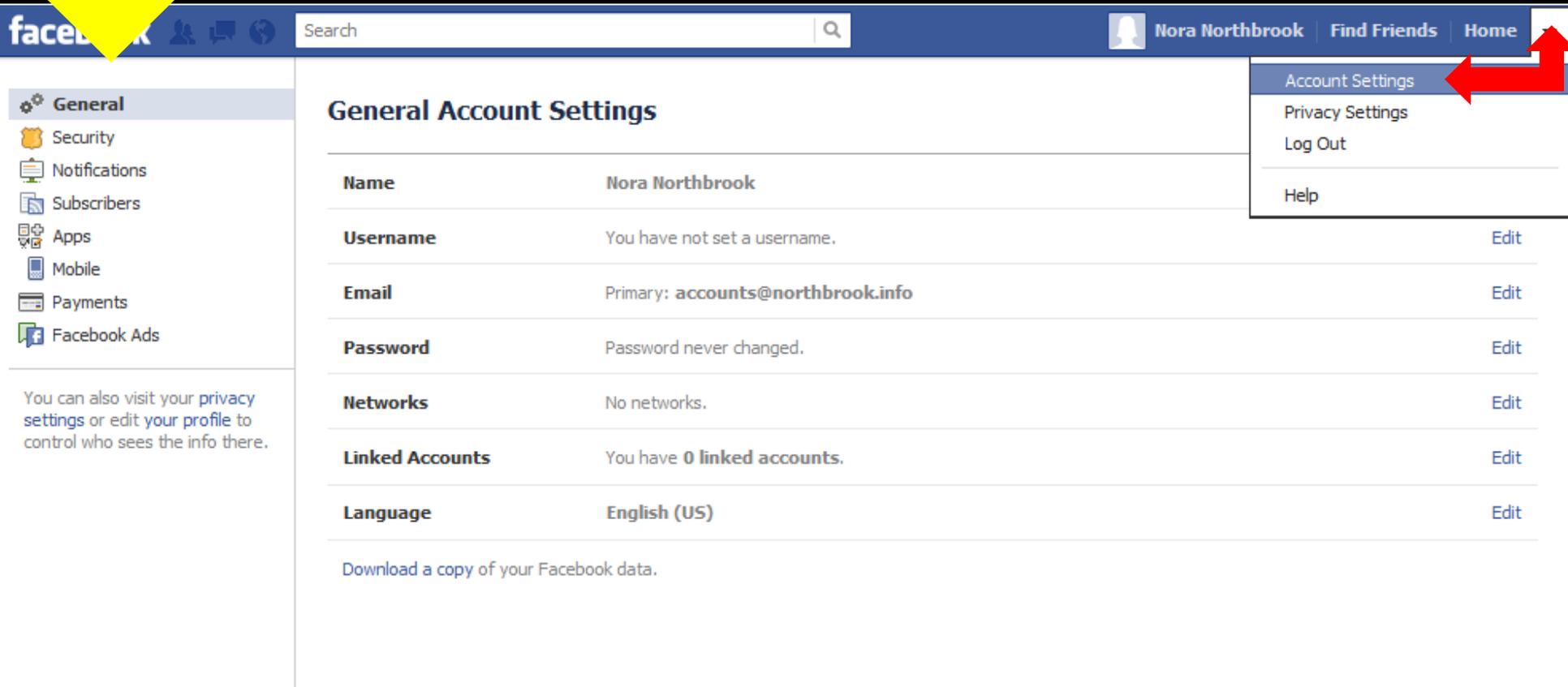
Welcome to Your Profile

Your profile helps your friends learn about the people, experiences and activities that matter to you most.

Include as much or as little info as you feel comfortable with.

Let
Menu
Guide
you

ACCOUNT SETTINGS



The screenshot shows the Facebook account settings interface. At the top, there is a navigation bar with the user's name 'Nora Northbrook', 'Find Friends', and 'Home'. A search bar is also present. On the left, a sidebar lists various settings categories: General, Security, Notifications, Subscribers, Apps, Mobile, Payments, and Facebook Ads. The main content area is titled 'General Account Settings' and contains a table of settings. A dropdown menu is open on the right side of the settings table, with 'Account Settings' highlighted and a red arrow pointing to it. Below the settings table, there is a link to 'Download a copy of your Facebook data.'.

facebook Search Nora Northbrook Find Friends Home

- General
- Security
- Notifications
- Subscribers
- Apps
- Mobile
- Payments
- Facebook Ads

You can also visit your [privacy settings](#) or edit your profile to control who sees the info there.

General Account Settings

Name	Nora Northbrook	
Username	You have not set a username.	Edit
Email	Primary: accounts@northbrook.info	Edit
Password	Password never changed.	Edit
Networks	No networks.	Edit
Linked Accounts	You have 0 linked accounts.	Edit
Language	English (US)	Edit

[Download a copy of your Facebook data.](#)

Account Settings
Privacy Settings
Log Out
Help

CHOOSE YOUR PRIVACY SETTINGS

Privacy Settings

Control Privacy When You Post

You can manage the privacy of your status updates, photos and profile info using the inline audience selector — when you share or afterwards. Remember: the people you share with can always share your information with others, including apps. Try [editing your profile](#) to see how it works or [learn more](#).

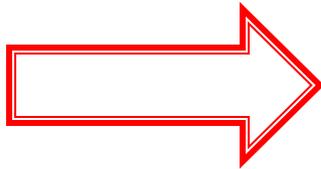
What's on your mind?

  San Francisco  Friends 

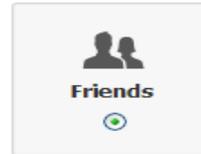
Control Your Default Privacy

This setting will apply to status updates and photos you post to your profile from a Facebook app that doesn't have the inline audience selector, like the Facebook App for iPhone.

**PUBLIC is
the default
setting**



Public



Friends



Custom



How You Connect

Control how you connect with people you know.

[Edit Settings](#)



How Tags Work

Control what happens when friends tag you or your content.

[Edit Settings](#)



Apps and Websites

Control what gets shared with apps, games and websites.

[Edit Settings](#)



Limit the Audience for Past Posts

Limit the audience for posts you shared with more than friends.

[Manage Past Post Visibility](#)



Block Lists

Manage your lists of blocked people and apps.

[Manage Block Lists](#)

**Change
who sees
what**

FRIENDS

Type friends names

The screenshot shows the Facebook 'Friends' page for user Nora Northbrook. A green arrow points to the search bar with the text 'Type friends names'. A red arrow points to the 'Step 1 Find Friends' button with the text 'Do not follow'. The page features a search bar, a 'Manage Friend List' button, and a section for 'Add Personal Contacts as Friends' with a progress bar showing 'Step 1 Find Friends', 'Step 2 Add Friends', and 'Step 3 Invite Friends'. Below this is a form for 'Windows Live Hotmail' with a 'Your Email:' field and a 'Find Friends' button. A list of email services follows, each with a 'Find Friends' link: Yahoo!, AOL, Comcast, Skype, sbcglobal.net, verizon.net, Other Email Service, and Other Tools. On the right, there are sections for 'Discover New Games' (featuring Bubble Witch Saga) and 'Account Protection' (showing a 'Very Low' status and an 'Increase Protection' button).

SOCIAL INBOX/PRIVATE MESSAGING

Combines your chats and emails into one discussion so that you can keep track of all the communication you've had with one person.

The screenshot displays the Facebook social inbox interface. On the left, there is a navigation menu with options like News Feed, Messages, Events, Friends, Pages, Apps, and Groups. The main area shows a list of messages from various contacts, including Laura A. Mokolke, Heidi Haegerich Boring, Jackie Bresse-Rodenkirk, and Marcus Ruef. A red box highlights a message from Gwyneth Mibeck Stupar, which is partially obscured by a smaller window showing a conversation with Marcus Ruef. On the right side, there is a list of friends, with a red arrow pointing to the name 'Eric Zabelny' and a red box containing the text 'Chat with friends that are also online'. The interface includes search bars, action buttons, and various social media features like birthdays and sponsored posts.

NORA'S WALL

Available to chat

The image shows a Facebook profile page for Nora Northbrook. The profile picture is a cartoon illustration of Snow White. The page includes a cover photo, a bio, and a wall of posts. A red circle highlights the right-hand side of the page, which contains sponsored posts and advertisements. A red arrow points from a box labeled 'Wall Postings' to a post on the wall. Another red arrow points from a box labeled 'Ads' to the advertisement section. A green box at the top right contains the text 'Available to chat' with a green arrow pointing to the chat icon in the top navigation bar.

facebook

Nora Northbrook

Worked at Northbrook Public Library Born on January 1, 1956 Add your school Add your hometown Edit Profile

Update Status Add Photo / Video

What's on your mind?

Nora Northbrook
The Library will be closed for the holiday on Sunday April 8.
Like · Comment · Share · about a minute ago

Nora Northbrook added Northbrook Public Library to her work.
Like · Comment · 23 hours ago

RECENT ACTIVITY

- Nora changed her profile picture.
- Nora likes Northbrook Public Library and 4 other pages. Find More Pages

There are no more posts to show.

Ads

Be a Social Worker in 1YR
degreelink.org

The Killing
AMC's The Killing is back with new episodes, Sundays at 9/8c. Click like for the latest news.

Love NORDSTROM shoes?
Shop now at NORDSTROM for shoes and more!
Kay Niemi Giammario likes Nordstrom.

Home Decor, up to 70% off
onekingslane.com
Adorable pieces for your home. Newsies daily!

Hand-Knit Rope Scarf
Stay warm with this soft, alpaca wool rope scarf. Join Fab.com and save 23% instantly
180,530 people like Fab.com.

Overstocked Purses 90%
newfreshdeals.com

Facebook © 2012 · English (US) About · Advertising · Cre

1 private message waiting

GWYN'S NEWSFEED

The image shows a Facebook newsfeed for Gwyneth Mibeck Stupar. The interface includes a top navigation bar with the Facebook logo, a search bar, and user information for Libby Patron. The main content area is titled 'News Feed' and shows a post from Scott asking about Rockford, Illinois, and another from Sean Coffey. The right sidebar contains 'Upcoming Events', 'Recommended Pages' (Lady Gaga, Jennifer Hudson), and a 'Sponsored' section for Intuition. Annotations include a green box for a private message notification, a red circle for private groups, a yellow circle for game/app requests, a red circle for events, and a green box for a chat with friends.

Private groups added

Games/Apps recommended by friends

Chat with friends that are also online

NEW KIND OF PROFILE: TIMELINES

The image shows a screenshot of a Facebook profile page for Gwyneth Mibeck Stupar. The page is annotated with red boxes and text labels:

- Cover Image:** A red box highlights the green cover image at the top of the profile.
- Status:** A red box highlights the status update area, which currently says "What's on your mind?".
- Friends:** A red box highlights the friends list section, which shows several friends with their profile pictures and mutual friend counts.
- The "Ticker" (what friends are posting to others):** A large red box on the right side of the page highlights the "Activity" section, which shows a list of recent posts and comments from friends.
- Friends Available to Chat:** A red box on the right side of the page highlights the "Friends" list, which includes names like Becca Stupar, Joe Stupar, Krystine, Scott G, and Tara Colson.

The profile information for Gwyneth Mibeck Stupar includes:

- Work:** Web Services and Reference Librarian at Northbrook Public Library
- Education:** Studied Masters in Library and Information Science at DePaul University
- Location:** Lives in Mount Prospect, Illinois
- Relationship:** Married to Joe Stupar

The friends list includes:

- Joe Stupar (130 mutual friends)
- Jane Malik (6 mutual friends)
- Eric Zabelny (40 mutual friends)
- David Wilkins (22 mutual friends)

The activity section shows a sponsored post for Weight Watchers and a post by Jean Craighead George.